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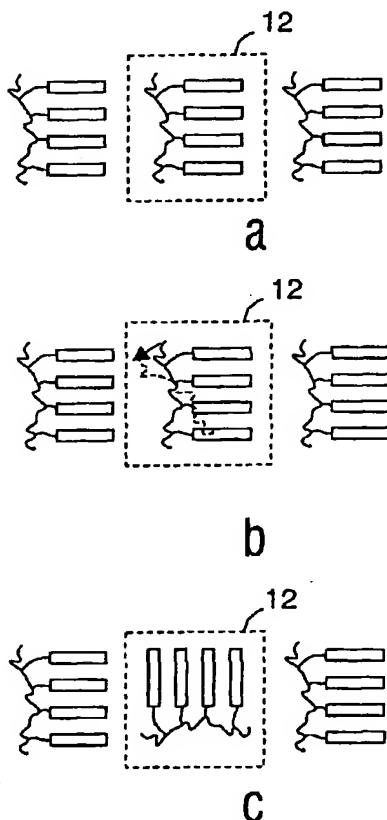
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(54) Title: OPTICAL DATA STORAGE



(57) Abstract: Optical data storage method, device and storage medium, comprising storing data by modifying optical properties of polymer material, whereby writing is initiated by reorientation of photoorientable units, typically by illuminating with light at a wave-length that initiates the reorientation.